

News from SALEM COUNTY

Office of Public Information

Mr. Robin B. Weinstein, Public Information Officer Office Phone: (856) 935-7510 ext. 8202

After Hours: (856) 297-5433

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TOURISM WEBSITE PROMOTES CULTURAL EVENTS

(SALEM, NJ). With the recent launch of its new website, www.visitsalemcountynj.com, Salem County has also debuted a guide to events happening throughout the county. The sites features a comprehensive Events Calendar that promotes a full range of things to see and do.

"The calendar serves a dual purpose," said Deputy Director Beth Timberman, who also serves as liaison to the Tourism Advisory Council. "As the central clearinghouse for events in the County, the calendar helps promote events and helps organizations know what else is happening around the County when planning programs."

The Cultural and Heritage Commission, for example, uses the calendar as its source for events listings in their arts and history supplements. The supplements, published by *Today's Sunbeam* and inserted in other newspapers in the tri-county region and posted on-line, have proven successful in increasing awareness of the great number and variety of cultural programming available in Salem County.

"The arts and history supplements show just how active our arts and history communities really are," said Deputy Director Timberman, "and we want residents and visitors to know how rich those resources are."

The next supplement, published on May 28, will feature events and programs from June through September. Organizations presenting arts and history programs need to submit event information by May 4 in order to be included in the supplement. Submissions are accepted on-line at www.visitsalemcountynj.com at the Events Calendar page. There is no charge to be listed at either the website or in the supplement. For questions or further information contact the Salem County Cultural & Heritage Commission at (856) 935-7510 or scch@salemcountynj.gov.